



RED LLAMA RECORDING ARTIST KEVIN SANDBLOOM

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BIOGRAPHY

Kevin Sandbloom is a man who knows a little bit about rebirth and new beginnings. Throughout his career, he has continually reinvented himself. First as a member of cover bands that encompassed all of his influences and then in an extended stint for the popular Southern California band The Congregation. But, perhaps his most intriguing transformation has been as a traveling solo artist who wows crowds from Boston to St. Louis to his native Los Angeles.

“Music is usually the only thing on my mind. It is my love, my drug and my joy rolled up into one. And by traveling throughout the country, I can share my passion with other people, while reaping the benefit of the energy they give back to me,” says Sandbloom.

His new CD/DVD project, *Sugafied*, will be released early 2011 and is his first truly R&B recording. Infused with his trademark love ballads, the songs blend his maturity as a seasoned musician with his distinctive perspective on love, life and everything in-between. The result is a pleasing mélange of sun, grit and soul with a Hip-Hop sensibility added by producer Joe B from Rebel Crew Studios. Everything you would expect from a singer who hails from California and who has travelled the nation spreading his musical messages.

He brings a fresh sound to an industry weaned on Auto-tune without being retro or dated. This is remarkable considering his myriad of influences. He cut his musical teeth on B.B. King, Stevie Wonder, Bob Marley, The Beatles, Marvin Gaye, Steely Dan, Prince and Sade. Of the creative culture he came up in he says, “The whole thing was to do Bill Withers mixed with The Beatles or Parliament meets Elvis Costello or Pink Floyd meets Steel Pulse. We were trying to mash it up from early on.”

Five full-length albums and an EP under his belt, he is currently touring and promoting his latest recording, *Under Pink and Bourbon Skies*. He has performed on stages as diverse as Poetry N Motion in London, England to Nuyorican Poets Cafe in New York to Berklee College of Music in Boston to B.B. King's Blues Club in Los Angeles and is a fixture at music and poetry venues across the U.S. He is also a favorite on college and high school campuses.

Regarded as a songwriter at the top of his game, he wrote the title track for Grammy-nominated guitar legend Robben Ford's *Supernatural* album. (Robben Ford was a member of the highly renowned Yellowjackets.) He has also contributed music to many independent films including Laurence Fishburne's directorial debut, *Once in the Life* and he had a featured appearance on the ABC Family series “Lincoln Heights.”

He has shared stages and studios with Michael McDonald, Gil Scott-Heron, Vinny Calituta, Goapele, Bilal, Jimmy Earl, The Zap Band, poet Talaam Acey and countless other artists. He is highly sought after for collaborations with other musicians, singers and poets and uses his musical prowess to advance social causes like economic justice and environmental consciousness.

Sandbloom is hard at work recording new material, completing his latest CD/DVD project and working with other artists. “I'm having one of the best times of my life growing and sharing as an artist, I hope to continue to evolve and bring people new sounds and new songs,” he says. Indeed, we know he most certainly will.

DISCOGRAPHY



Let it Bloom Let it B. (2010)

Up From The Cracks
 You Should Know
 Oh Mamma
 Cali Bud
 Sandbloom Remix
 My Dope Break -feat. Wayna
 Low Down Dirty Riddim
 What's This Noise



MadLoveActivate (2007)

Lovechild
 Viva Los Angeles
 All That Money
 Always
 Same Old Tired World
 Smooth Assassination
 Let's Stay Together
 Echoplex
 Beautiful Mess
 Devotion Time
 Listen Out Loud
 Someone Else
 Razor Wind



Under Pink and Bourbon Skies (2009)

Sweetness
 Lonely World
 Lately Love
 Say The Word
 Coffee And A Strong Desire
 Girl (You Make Me Feel)
 Sentimentally Yours
 Miss Me
 Up From The Cracks
 Silent Fire
 You Should Know
 A Song For You



EP.DELTA[6] (2005)

Say Yes
 Halfway Down
 Minimum Wage
 So Tricky
 Comin On
 Delta Wax



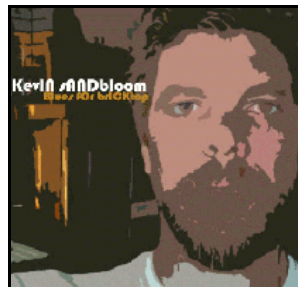
From a Bird (2005)

From A Bird
Bounce
Wired
Trouble
Is It A Crime
Fresh
Heat
Replay
Evil Calm
One Mountain



Earthbound (2004)

Apricot Man
Willfulfillingness
Wave
Blues For Minneapolis
Kings & Horses
All Mighty
Earthbound
After The Show
Sugarwater
And Then Sum
Chili For Real



Blues for Bricktop (2002)

Solid Wood
Muddy Waters
On The Ocean
Easier Now
The Sick & The Righteous
Holler
Blues For Bricktop
Little Tighter
Flagstaff
Be The Mother
You Ain't Changed
Meanwhile...



REVIEWS

"His lyrics are indeed poetry, an example of the pure art."

-Sean Rasul/Urban Soul Review

"Sandbloom seems to know that his assignment in making such an intimate record is that people are going to listen to what he has to say. He doesn't waste time. "Sweetness," "Sentimentally Yours," "Up From the Cracks" and "You Should Know" are four songs that exhibit Sandbloom's ability to vary the tempo, use his voice as an instrument and paint pictures with words. Recommended."

-Howard Dukes/Soul Tracks

"You take the extremely talented D'Angelo and the extremely talented Ani DiFranco, mix it with the mystery of even more humanity and you get Kevin Sandbloom."

-the rasx() context

"More often than not, an album is created more by the clever engineers in the studio than by the actual artist. Which is why in a world oversaturated with borrowed beats and computerized enhancements, Kevin Sandbloom's *Under Pink and Bourbon Skies* is so refreshing. Stripped down to a blend of soft acoustic guitar, soulful vocals and beautifully crafted emotional lyrics, Sandbloom brings the soul back into soul music. Reminiscent of a classic D'Angelo, Sandbloom makes music that is about the music, pure and simple."

-Heidi Gress/publisher @ Sphere Magazine/creative director @ Aperture Marketing

"Kevin Sandbloom known professionally as just Sandbloom hails from Pasadena California. He's a poet and a songwriter who has a voice that's tailormade for singing."

-San Antonio Express-News

"The movie [*Once in the Life*] itself may have lasted no longer than a mayfly in theaters, but its music deserves to be remembered a lifetime... The rarest and best cuts come from an unfairly obscure L.A. acid-jazz combo called the Congregation, whose singer, Kevin Sandbloom, has an earnest enough voice to deserve a solo career."

-Jim Farber/New York Daily News

PHOTOGRAPHS





